



The Australasian Society for Immunology Annual Scientific Meeting

Conrad Jupiters, Gold Coast, 6-10th Dec 2009

INTRODUCTION

The 39th meeting of the Australasian Society for Immunology will be held December 6 to 10, 2009 and the venue is Conrad Jupiters Conference Centre, Gold Coast.

Building on the success and participation of the 2008 meeting in Canberra, the conference again intends to provide the peak forum for immunological researchers in the country.

Invited international speakers include:

- Shimon Sakaguchi, Institute for Frontier Medical Sciences, Kyoto University
- Jason Cyster, University of California, San Francisco
- Frederic Geissmann, Necker Childrens Hospital, Paris
- Miriam Merad, Mount Sinai School of Medicine, New York
- Bali Pulendran, Emory Vaccine Centre, Atlanta
- Paul Kaye, Centre for Immunology and Infection, York University
- Stefan Kaufmann, Max Planck Institute for Infection Biology, Berlin
- Jürg Tschopp, Dept Biochemistry, University of Lausanne

We hope to see you there. Please pencil in these dates and bookmark the web page.

www.asi2009.org

The Organizing Committee:

Chris Schmidt (Convenor), email Chris.Schmidt@qimr.edu.au
Maher Gandhi, (Trade Liaison), ph 07 38453792, email Maher.Gandhi@qimr.edu.au

OPPORTUNITIES for SPONSORSHIP

Opportunities for participation at the conference exist through sponsorship and advertising. The products are detailed on the following pages. Amounts are in Australian dollars and **are exclusive of GST**. As in 2008, the trade display finishes on the Wednesday afternoon, attendance on the Thursday morning is not required. A single room is provided for all trade display, poster and catering activities, meaning all exhibitors have equal access to delegates on many occasions. If your marketing objectives require a custom solution, please do not hesitate to contact our office.

Peter Allsop and Mike Pickford, Conference Secretariat

ASN, PO Box 200

Balnarring Vic 3926

Ph; 0(+61)3 5983 2400 Fax; 0(+61)3 5983 2223 Email; pa@asnevents.net.au

Please note the conference website

www.asi2009.org

It will provide up to date information on all aspects of the meeting.

SPONSORSHIPS

There are three levels of trade participation, with benefits commensurate with the level of support. Where choices of benefits are offered, those first to commit to support will receive first choice.

There are some benefits common to all sponsorship products. They include

- Logo placement and link to your own web page on the conference web page.
- Acknowledgment on sponsor signage at the event.
- Acknowledgment of your organization's support in the book of abstracts.
- Detailed trade listing in the book of abstracts.
- A delegate attendance list (an electronic listing of contact details of those delegates allowing their contact details to be forwarded will be provided)

PRINCIPAL SPONSORSHIPS

\$15,000

There are two principal sponsorship positions. The additional benefits include:

- Exclusive naming rights to one of the following:
 - The Conference Delegate Book of abstracts and conference information (the logo and acknowledgment will be placed in the footer of every page and the sponsor has first call on either the inside cover (b&w) OR outside rear cover (colour). The advertisement in the book of abstracts must be provided art ready and electronically to the conference organizers.
 - OR - The Conference Dinner (naming rights includes the opportunity to assemble your own table of ten invited guests, menu acknowledgments, table signage, and includes sponsorship of the band, pre-dinner drinks and the dinner wines).
- The largest logo positions on the conference satchel given to all delegates
- A satchel insert.
- 5 trade registrations for company personnel (includes some catering) and 3 tickets to the conference dinner
- Complimentary exhibition space (3x2.4m) in the exhibition area and additional space offered at 30% discount

MAJOR SPONSORSHIPS

\$10,000

There are two Major sponsorship positions which come with the following additional benefits:

- 2nd line (smaller) logo position on the conference satchel
- Naming rights to one of:
 - The Welcome function on the first night of the conference
 - OR - Naming rights to the delegate Internet station
 - OR – Naming rights to the lanyards
 - OR – Naming rights to the internet cafe
- Naming rights to one of the conference sessions (preferences offered in order of application). This sponsorship is especially suited to those wishing to support an international speaker. Detail of session themes and invited speakers will be provided as it becomes available.
- One satchel insert.
- A full page b&w advertisement in the delegate book (must be provided art ready and electronically to the conference organizers).
- Complimentary exhibition space (3x2.4m) in the exhibition area and additional space offered at 15% discount.
- 4 trade registrations for company personnel (includes some catering) and 2 tickets to the conference dinner.

SPECIFIC PRODUCT SPONSORSHIPS – *these do not include an exhibition space, which if required, must be purchased in addition.*

SESSION SPONSOR (several positions) \$5,000

- Naming rights to one of the conference sessions (preferences offered in order of application). This sponsorship is especially suited to those wishing to support an international speaker. Detail of session themes and invited speakers will be provided as it becomes available.
- A satchel insert.

SPONSOR WORKSHOP (several positions) \$5,000

- An opportunity to propose and provide a speaker to deliver a session or workshop on the topic of your choice during one of the scheduled program breaks on one of the days of the conference – subject to Program Committee approval.
- A satchel insert.

STUDENT POSTER PRIZES (several positions) \$2,000

- Prize naming rights and signage at one of the poster sessions. The prizes will be awarded during the conference and can be presented by your company representative.
- A satchel insert.

CONFERENCE PEN or PAD SPONSOR \$750 & pens or pads

- Placement of the sponsor's pen or pad in the satchel.

BREAK SPONSOR \$750 per break

- Signage and acknowledgement on the servery tables during the break.

ADVERTISING

Advertising in the Delegate Book of abstracts and information

B&w advertising positions are provided in the Book of Abstracts distributed to all delegates. Advertisements must be provided art ready, to size, in appropriate electronic format. The document is A4 size.

Full page, b&w, run of book	\$1500
Half page	\$800

Satchel insert \$650

A single insert will be placed in each delegate satchel for those taking up the satchel insert option. A single insert is defined as a single item to maximum dimension 210x300mm and can be a number of sheets if they are already collated and held together by a staple or folder. They will need to be sent to the conference centre at a time specified by the event organizers.

EXHIBITION SPACE

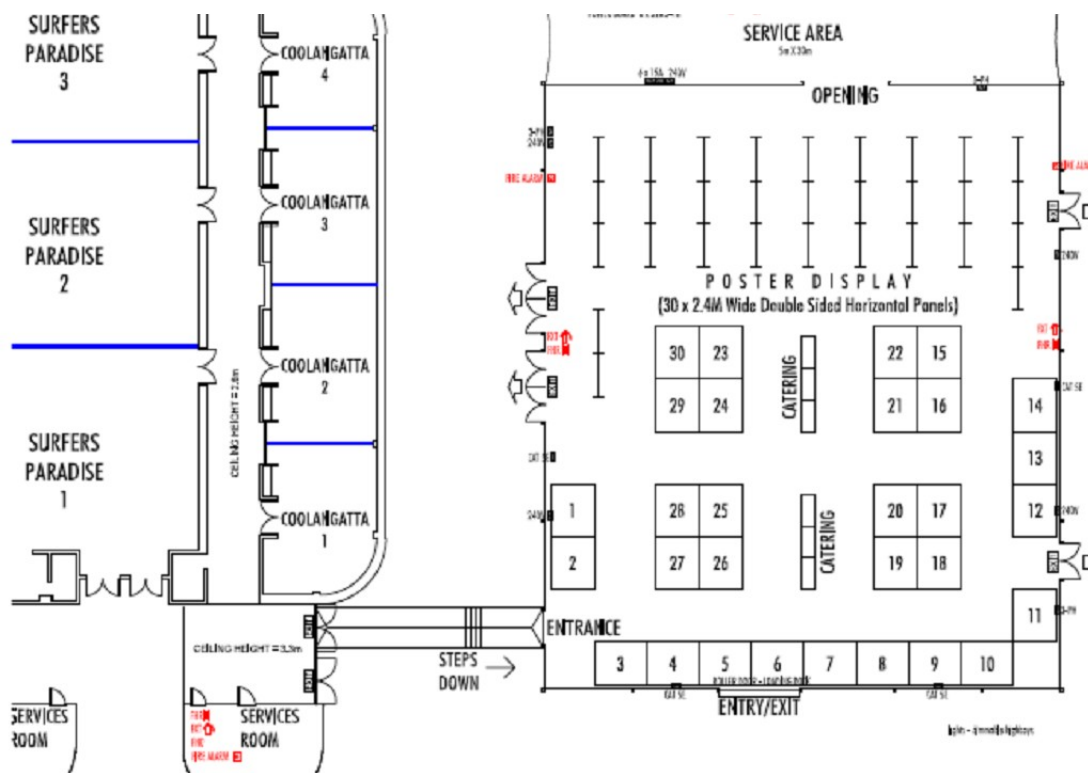
\$3,300 including booth (\$3,000 without a booth)

Exhibition spaces are standard at 3metres x 2.4 metres. They come with:

- A booth in the exhibition area
- 2 trade registrations for company personnel (includes all catered events except the dinner).
- Detailed trade listing in the book of abstracts.
- A copy of the book of abstracts and a full delegate attendance listing

Notes:

- All breaks are taken in the exhibitor trade area and the posters are also displayed in the same area.
- Details of your nominated trade delegates will be requested when the exhibitor manual is sent out. Additional trade passes can be purchased, as can dinner tickets.
- ASN can make discounted accommodation bookings at the conference rates for your representatives at a number of nearby hotels during the conference. As well as offering competitive rates, the Societies benefit by processing your accommodation bookings as they receive some complimentary nights for their speakers based on booking volume.



ASI Annual Scientific Meeting, December 2009

SPONSORSHIP APPLICATION FORM

To confirm your trade participation in the **ASI Annual Scientific Meeting** please complete the form below by ticking the appropriate boxes. Return it by fax to the Secretariat. A Tax Invoice will then be produced and payment requested.

ABN 90 093 246 176

NB: All prices are in Australian dollars and exclusive of GST applied at a rate of 10% by the Australian Government.

Organisation Name _____		
Address _____		
Contact Person _____		
Name		Position
Telephone _____	Facsimile _____	
Email _____		
Signature _____	Date _____	

- Sponsor**
Preferred Item(s) (as per listing on previous pages)
----- \$ -----
 - Exhibitor** refer schedule of prices
Preferred placement as per map ----- \$ -----
 - Advertiser**
Advert size (circle) **1/2 page** or **full page** \$ -----
 - Satchel Insert @ \$650** \$ -----
- sub total: \$ -----
- Plus 10% GST \$ -----
- TOTAL: \$ -----**

PAYMENT INSTRUCTIONS

1. 50% due on invoice, balance to be paid by 1 October 2009.
2. Cheques/bank draft in Australian dollars made payable to 'ASN conferences - ASI' and forwarded to ASN Events, PO Box 200, Balnarring, Victoria 3926, Australia. Direct bank transfer information is supplied upon request.
3. The Organising Committee reserves the right to refuse any application.
4. Exhibitors and Sponsors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Conference is being held.
5. A cancellation fee of 50% applies unless the space is resold

FAX TO 0(+61)3 5983 2223